

## **CURRICULUM VITAE -- THOMAS WILLIAM O'ROURKE**

OFFICE                      University of Illinois  
1206 S. Fourth Street, Room 129  
Champaign, Illinois 61820  
Phone: (217) 333-3163, fax: (217) 333-2766  
E-mail: [torourke@uiuc.edu](mailto:torourke@uiuc.edu)

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### **EDUCATION**

1986-87                      Fellow, The RAND/UCLA Center for Health Policy Study, Santa Monica, California

1970                              M.P.H., University of Michigan, Ann Arbor. Major: Public Health - Community Health Education

1970                              Ph.D., University of Illinois, Urbana-Champaign. Major: Health Education. Minors: Educational Psychology (Statistics) and Sociology

1966                              M.S., University of Illinois, Urbana-Champaign. Major: Health Education. Minor: Education

1965                              B.S., City College of New York, New York. Major: Health Education. Minors: Education and Biological Sciences

1962                              A.B.A., Queensborough Community College, Long Island, New York. Major: Liberal Arts

### **PROFESSIONAL EXPERIENCE**

2004-present                Professor Emeritus, Department of Kinesiology and Community Health, University of Illinois, Champaign, Illinois

1984-2004                    Professor, Department of Community Health, University of Illinois, Champaign, Illinois

1999-2000                    Professor and Interim Head, Department of Community Health, University of Illinois, Champaign, Illinois

1996-1999                    Professor and Associate Head for Academic Affairs, Department of Community Health, University of Illinois, Champaign, Illinois

	Professor, College of Medicine, University of Illinois, Champaign, Illinois
1992	Visiting Professor, University of Alabama, Tuscaloosa, Alabama (summer semester)
1986	Visiting Professor, Pennsylvania State University, State College, Pennsylvania
1985	Visiting Professor, Southern Illinois University, Carbondale, Illinois
1983-1995	Visiting Professor (Biostatistics, Medical Care Organization), Department of Health Science, Central Michigan University, Mount Pleasant, Michigan (weekend off-campus instruction)
1979-84	Associate Professor, School of Clinical Medicine, University of Illinois, Champaign, Illinois
1976, 1979-1980	Visiting Associate Professor, Department of Health Education, University of Northern Colorado, Greeley, Colorado (weekend off-campus instruction)
1976-77	Visiting Associate Professor (in Spain and Germany), Department of Physiology and Health Science, Ball State University, Muncie, Indiana (fall semester)
1974-84	Associate Professor, Health Resources Management, School of Public Health, University of Illinois at the Medical Center, Chicago
1974-84	Associate Professor, Department of Health and Safety Education, University of Illinois, Champaign, Illinois
1972	Visiting Associate Professor, Department of Preventive Medicine, Division of Health Education, University Health Center, University of Nebraska, Lincoln, Nebraska (summer semester)
1970-74	Assistant Professor and Director of the Health Education Research Laboratory, Department of Health and Safety Education, University of Illinois, Champaign, Illinois
1968-69	Research Assistant, University of Illinois, Champaign, Illinois
1965-69	Graduate Assistant, University of Illinois, Champaign, Illinois
1965	Lecturer in Health Education, City College of New York, New York

## **RECOGNITIONS AND AWARDS**

### **Leadership/Service**

Appointed by the Director of the Illinois Department of Public Health to serve on the Health Maintenance Organization (HMO) Advisory Board (1981-1998).

Corporate Member Advisory Board (1980-1998) of Illinois Blue Cross/Blue Shield. Illinois Blue Cross/Blue Shield is the fourth largest Blue Cross/Blue Shield plan in the U.S.

Member, Secretary of Health and Human Services Council on Health Promotion and Disease Prevention (1990-1992).

President, American School Health Association (ASHA), (1995-1996).

President-Elect, American School Health Association, (1994-1995).

Recipient of the Howe Award, the highest award of the American School Health Association (2004).

President, Association for the Advancement of Health Education (AAHE), (1990-1992). AAHE is the largest national health education professional association.

President-Elect, Association for the Advancement of Health Education, (1988-1990).

Elected, Board of Directors, of the Association for the Advancement of Health Education (AAHE) 1986-1989.

Elected, Executive Council, Illinois Public Health Association (IPHA) 1984-1987.

Elected to the Governing Council of the American School Health Association (1978-1981).

Elected Chairperson of the Budget and Finance Committee and to the Executive Committee of the American School Health Association (1983-1986).

Elected to the Board of Trustees of the Illinois Society for Public Health Education (ISOPHE), a unit of the National SOPHE organization (1978-1980).

Elected President of the Illinois Society for Public Health Education (ISOPHE) 1983-1984.

Appointed by State Representative Peter T. Peters to serve on the Illinois State Council on Nutrition (1979-1984).

Distinguished Service Award at the Annual Convention of the American School Health Association in Phoenix, Arizona (1982), recognizing national prominence in research in health education and service to the American School Health Association.

Appointed by the State of Illinois Superintendent of Education to serve on the statewide Nutrition Education and Training Advisory Committee (1978-1982).

Consultant to numerous health and health-related agencies at the federal, state and local levels.

### **Academic and Research**

Elected Fellow in the American Academy of Health Behavior (1998).

Elected Fellow in the American Association for Health Education (1997).

Elected Fellow in the American School Health Association (1975).

American School Health Association Research Council Award for outstanding research contributions to school health (1991).

Association for the Advancement of Health Education (AAHE) Scholar of the Year Award (1988). Presented keynote presentation at the 1989 AAHE National Convention

Through a competitive process was awarded a Pew Foundation Fellowship, Policy Career Development Program, The RAND/UCLA Center for Health Policy Study, Santa Monica, California (1986-1987).

Co-recipient of a personal services contract from the U.S. Office of Education to co-author two chapters of the 1979 Surgeon General's Report on Smoking and Health.

Invited and have served as a Visiting Professor at the University of Alabama, University of Nebraska, Pennsylvania State University, University of Northern Colorado, Central Michigan University, Southern Illinois University and in the European program (Spain and Germany) for Ball State University.

Invited by the Association for the Advancement of Health Education and the U.S. Office of Disease Prevention and Health Promotion to present the paper "The Need to Stimulate Quality Comprehensive Health Education Programs in All Schools" as part of the 1987 Delbert Oberteuffer Centennial Symposium of the American Alliance of Health, Physical Education, Recreation and Dance. Paper was subsequently published in Health Education, October/November 1987.

Invited by the Association for the Advancement of Health Education and the U. S. Office of Disease Prevention and Health Promotion to present the paper "Why Health Education: The Economic Point of View" as part of the Delbert Oberteuffer Centennial Symposium of the American Alliance of Health, Physical Education, Recreation and Dance, April 21, 1985. Paper was published in Health Education, April/May 1985.

Invited to present a paper on the "Attitude-Belief Indices as Predictors of Smoking Behavior -- Some Implications for Prevention," at the VIII International Conference on Health Education in Paris, July 8-14, 1973. Paper was presented and subsequently published.

Invited to present a paper on "Methodological Considerations to Improve Anti-Smoking Education Research" at the X International Conference on Health Education in London, September 2-9, 1979. Paper was presented and subsequently published. Awarded a Travel Grant by the German Marshall Fund to present the invited paper.

Awarded a travel study grant to Great Britain by the University of Illinois Center for International Comparative Studies to conduct a research project entitled, "An Exploratory Study: A Cross Cultural Analysis of Health Care Cost Containment Strategies" (1982).

External Evaluator for the "Health Education Risk Reduction Research Project," grant awarded to Illinois State University by the Center for Disease Control, U.S. Public Health Service, Department of Health and Human Services. Project was funded for approximately \$50,000 in 1980-1981 and again for 1981-1982.

Grant from Illinois Blue Cross/Blue Shield to support publication of the second edition of the Doctors Directory (1981).

Co-Investigator on a research project entitled "A National Study to Assess the Extent and Effect of Citizen Participation on Health Planning Boards." Funded by a grant from the Office of Interdisciplinary Studies (1980).

Elected to the Research Council of the American School Health Association (1973-Present).

Chairperson-elect of the Research Council of the American School Health Association (1978-1979).

Chairperson of the Research Council of the American School Health Association (1979-1980).

Co-recipient of the Upjohn Drug Company/Central Michigan University Award for the outstanding paper in Health Education for 1979. This award was for my work as a contributing author of the 1979 Surgeon General's Report on Smoking and Health which was written at the request of then Secretary of Health, Education and Welfare Joseph Califano.

Co-Investigator on a \$52,000 research and program grant, "Consumer Health Information Education Medicare-Medicaid Program," funded by the U.S. Office of Education (1977-1978).

Cited by students in Health Education as the Outstanding Instructor in the Department of Health and Safety Education in 1975 (first year such an award had been given) and at several other times.

Admission to Eta Sigma Gamma (1975) - National Honorary in Health Science.

Awarded a U.S. Department of Health, Education and Welfare Public Health Service Traineeship for graduate study at the University of Michigan, School of Public Health (1969-1970).

Admission to Delta Omega - National Honorary Public Health Society. Recognition given for academic achievement for post-doctoral work at the University of Michigan. Award was given for being in the top 5% of the graduating class (1970).

### **Academic - Journals/Editorial Boards**

Board of Associate Editors, Journal of Health Education (2001-2007).

North American Editor of The American Journal of Health Behavior, Education & Promotion (1991-Present).

Editorial Board of American Journal of Health Studies (1989-Present).

Associate Editor of Health Values: The Journal of Health Behavior, Education & Promotion (1989-1990).

Editorial Board of the Journal of Drug Education (2004-Present).

Board of Editorial Consultants, Journal of Drug Education (1980-Present).

Editorial Board of Health Values: The Journal of Health Behavior, Education & Promotion (1988-1989).

Chairperson of the American School Health Association Journal of School Health Editorial Board (1987-1988).

Associate Editor, Journal of School Health, national publication of the American School Health Association (1977-1980 and 1981-1984).

Past or current member of the Review Panel for research manuscripts for SOPHE Monographs, Public Health Reports, Journal of Drug Education, Journal of Health Education, Journal of School Health, The American Journal of Health Behavior, Education & Promotion, American Journal of Health Studies, and the Eta Sigma Gamman.

## **PROFESSIONAL AFFILIATIONS**

American Academy of Health Behavior  
American Association of Health Education  
American Public Health Association  
American School Health Association  
Eta Sigma Gamma - National Honorary in Health Science  
Illinois Public Health Association  
Illinois School Health Association  
Illinois Society for Public Health Education  
Physicians for a National Health Program  
Society for Public Health Education

## **CONSULTANT EXPERIENCE**

American Association of Health Education  
American Cancer Society  
American Lung Association of Illinois-Iowa  
  
American Lung Association of the Upper Midwest  
American School Health Association  
Blue Cross/Blue Shield of Illinois  
Centers for Disease Control and Prevention-Department of Health and Human Services  
City of Champaign - Project 18  
City of Chicago  
Health Enhancement Solutions  
Illinois Department of Public Health  
Illinois Department of Transportation  
Institute of Labor and Industrial Relations-University of Illinois  
Institute of Medicine - National Academy of Sciences  
Jones & Bartlett Publishers  
National Commission for Health Education Credentialing  
Sage Publications, Inc.  
Texas A&M University  
United States Department of Justice  
University of Alabama  
University of Georgia  
University of North Carolina  
University of Illinois Center for Prevention Research and Development

## SAMPLE OF PUBLICATIONS AND PAPER PRESENTATIONS AT NATIONAL OR REGIONAL MEETINGS

### PUBLICATIONS

#### Articles in Journals

- D. Remmert, T. O'Rourke, S. Notaro and B. Turnock, "Determinants of the Core Functions of Local Public Health Agencies: Examining What Matters in Local Public Health Practice," Journal of Public Health Management Practice, 2013. (accepted)
- T. O'Rourke and N. Iammarino, "Health Educators and Nutrition Education: Food for Thought – A Commentary," American Journal of Health Education, Vol. 43, No. 5, 2012, pp. 313-316.
- S. Hays, J. Toth, M. Poes, P. Mulhall, D. Remmert, and T. O'Rourke, "Public Health Governance and Population Health Outcomes," Frontiers in Public Health Services and Systems Research, Vol. 1, No. 1, Article 4, April 17, 2012, pp.1-4.
- T. O'Rourke and N. K. Iammarino, "Legal, Safety And Budgetary Issues In Developing And Implementing A Health Promotion/Education Study Abroad Course," American Journal of Health Studies, Vol. 25, No. 3, 2010, pp.165-172.
- J. Hemphill, T. O'Rourke and B. Zachary, "How Hazardous Is Your State To Your Health?" American Journal of Health Studies, Vol. 25, No.1, 2010, pp.4-18.
- T. O'Rourke, "Commentary – Health Reform Opinions," American Journal of Health Studies, Vol. 24, No.3, 2009, pp. 374-376.
- T. O'Rourke, "Identifying and Addressing Obstacles to Optimizing Health Education/Health Promotion Services," American Journal of Health Studies, Vol. 24, No.2, 2009, pp. 326-328.
- T. O'Rourke, "Flat-of-the-Curve-Medicine," (Invited), Encyclopedia of Health Services Research, R. Mullner, editor., Sage Publications Inc., Thousand Oaks, CA., Vol. 1, 2009, pp. 401-404.
- T. O'Rourke, "Misguided Health Policy: Funding SCHIP with Cigarette Taxes," American Journal of Health Studies, Vol. 23, No.2, 2008, pp. 97-99.
- D. Ryan and T. O'Rourke, "Opportunities Lost: The Opportunity Costs of U.S. Healthcare," American Journal of Health Studies, Vol. 23, No.1, 2008, pp. 47-53.

- T. O'Rourke and N. Iammarino, "The American Mirage of Equality - Is Social Justice Myth or Reality?" American Journal of Health Education, Vol. 37, No. 1, 2006, pp. 58-62.
- T. O'Rourke, "Philosophical Reflections on Health Education and Health Promotion: Shifting Sands and Ebbing Tides," The Health Education Monograph Series, Vol. 23, No. 1, 2006, pp.7-10.
- T. O'Rourke, "Promoting School Health – An Expanded Paradigm," Journal of School Health, Vol. 75, No. 3, March 2005 , pp.112-114.
- T. O'Rourke and J. Eddy, "Supply Side Health Education - An Rx for Failure; Demand Side Health Education: An Rx for Success." American Journal of Health Education, Vol. 35, No. 5, 2004, pp. 298-301.
- J. Eddy, D. Chaney, and T. O'Rourke, "Ranking of Doctoral Programs of Health Education: Methodological Revisions and Results." American Journal of Health Education, Vol. 35, No. 3, 2004, pp. 132-140.
- S. Notaro, T. O'Rourke, and J. Eddy, "An Analysis of Doctoral Programs of Health Education." American Journal of Health Studies, Vol.19, No.2, 2004, pp. 84-90.
- T. O'Rourke, "Methodological Techniques for Dealing with Missing Data." American Journal of Health Studies, Vol.18, No.2&3, 2003, pp. 165-168.
- T. O'Rourke, "The Ordering and Wording of Questionnaire Items: Part II." American Journal of Health Studies, Vol.17, No.4, 2002, pp. 208-212.
- T. O'Rourke, "Health Care Reform – Insights for Health Educators." American Journal of Health Education, Vol. 33, No. 1, 2002, pp. 287-290.
- T. O'Rourke and N. Iammarino, "Future of Healthcare Reform in the USA: Lessons from Abroad." Expert Review of Pharmacoeconomics & Outcomes Research, Vol. 2, No. 3, June 2002, pp. 279-291.
- T. O'Rourke, "The Ordering and Wording of Questionnaire Items: Part I." American Journal of Health Studies, Vol. 17, No. 3, 2001, pp. 156-159.
- T. O'Rourke, "Techniques to Improve Questionnaire Format." American Journal of Health Studies, Vol. 17, No. 1, 2001, pp. 36-39.
- T. O'Rourke, "Techniques for Screening and Cleaning Data Analysis." American Journal of Health Studies, Vol. 16, No. 4, 2000, pp. 205-207.
- T. O'Rourke, "Data Analysis: The Art and Science of Coding and Entering Data." American Journal of Health Studies, Vol. 16, No. 3, 2000, pp. 164-166.

- T. O'Rourke, "Practical Sampling for Health Professionals." American Journal of Health Studies, Vol. 16, No. 2, 2000, pp. 107-109.
- T. O'Rourke and D. O'Rourke, "Bridging the Qualitative-Quantitative Data Canyon." American Journal of Health Studies, Vol. 16, No. 1, 2000, pp. 52-54.
- S. Notaro., T. O'Rourke, and J. Eddy, "Ranking of Doctoral Programs in Health Education." Journal of Health Education, Vol. 31, No. 2, March/April 2000, pp. 81-89.
- T. O'Rourke, "Increasing Response Rates: Specific Applications." American Journal of Health Studies, Vol. 15, No. 3, 1999, pp. 164-166.
- T. O'Rourke, "The Importance of an Adequate Survey Response Rate and Ways to Improve It." American Journal of Health Studies, Vol. 15, No. 2, 1999, pp. 107-109.
- N. Iammarino and T. O'Rourke, " Planning and Implementing an International Travel/Study Experience for Health Professionals and Students." Journal of Health Education, Vol. 30, No. 3, May/June 1999, pp. 166-172.
- S. Smith and T. O'Rourke, "Small-Area Prevalence Estimates of Drinking and Driving." American Journal of Health Behavior, Vol. 21, No. 5, September/October 1997, pp 364-376.
- P. Mullen, D. Evans, J. Forster, N. Gottlieb, M. Kreuter, R. Moon, T. O'Rourke and V. Strecher, "Settings as an Important Dimension for Health Education/Promotion, Policy, Programs and Research," Health Education Quarterly. Vol 22, No. 3, August 1995, pp.329-345. Invited paper by the U.S. Centers for Disease Control (CDC) and the Society for Public Health Education.
- T. O'Rourke, "Creating Capacity: A Research Agenda for School Health Education," Journal of School Health, Vol. 65, No. 1, January 1995, pp. 33-37.
- T. O'Rourke, R. Corcoran and G. Dalis, "Right Choices" - The Evaluation of an American Cancer Society Cancer Prevention Curriculum for Secondary Students, Journal of Health Education, Vol. 24, No. 2, March/April 1993, pp. 101-106.
- G. Dalis, R. Corcoran and T. O'Rourke, "Right Choices" - The Development and Implementation of an American Cancer Society Cancer Prevention Curriculum for Secondary Students, Journal of Health Education, Vol.24, No. 1, January/February 1993, pp. 27-29.
- G. Bogan, A. Omar, R. Knobloch, L. Liburd and T. O'Rourke, "Organizing an Urban African-American Community for Health Promotion: Lessons from Chicago," Journal of Health Education, Vol. 23, No. 3, April 1992, pp. 157-159. (Invited paper by CDC.)

- R. Valois, S. Kammerman and T. O'Rourke, "Health Promotion Program Advertising: An Assessment of Primary Strategies in a Medical Care Setting," Wellness Perspectives: Research Theory and Practice, Vol. 8, No. 1, Fall 1991, pp. 3-15.
- W. Rogers, T. O'Rourke, J. Ware, R. Brook, and J. Newhouse, "Effects of Cost Sharing in Health Insurance on Disability Days," Health Policy, Vol. 18, 1991, pp.131-139
- R. Valois, S. Kammerman, T. O'Rourke and N. Leman, "Comparison of the Effectiveness of Three Forms of Advertising on the Purchasing of Clinic-Based Health Promotion Programs and Services," American Journal of Health Promotion, Vol. 5, No. 3, January/February 1991, pp. 173-174.
- T. O'Rourke, "Debunking Some Misconceptions About Research," Catalyst, Vol.17, No. 2, Summer 1990. (Invited).
- T. O'Rourke, "Health Promotion and Public Policy - An Overview," Wellness Perspectives: Research, Theory and Practice, Vol. 6, No. 1, Fall 1989, pp. 5-6.
- T. O'Rourke, "Reflections on Directions in Health Education: Implications for Policy and Practice," Health Education, Vol. 20, No. 6, October/November 1989, pp. 4-14.
- N. Iammarino, T. O'Rourke, A. Weinberg and R. Morgan Pigg, "Ethical Issues in Research and Publication," Journal of School Health, Vol. 59, No. 3, March 1989, pp.101-104.
- J. Allegrante, J. Collins and T. O'Rourke, "A Discriminant Analysis of Student Utilization Behavior at a University Health Service," Journal of the American College Health Association, Vol. 26, No. 3, December 1977, pp. 145-149.
- T. O'Rourke and J. Allegrante, "Multivariate Statistical Methods - A Means to Improve Research in Health Education," Journal of School Health, Vol. 47, No. 9, November 1977, pp. 550-554.

### **Bulletins or Reports**

- T. O'Rourke, 2009 Illinois Tobacco Quitline Study, study funded by the American Lung Association of Upper Midwest, December, 2009, 71pp.
- T. O'Rourke, 2007 Illinois Tobacco Quitline Study, study funded by the American Lung Association of Upper Midwest, December, 2007, 73pp.
- T. O'Rourke, 2005 Illinois Tobacco Quitline Study, study funded by the

- American Lung Association of Upper Midwest, April, 2006, 80pp.
- T. O'Rourke, 2004 Illinois Tobacco Quit-Line Study, study funded by the American Lung Association of Illinois-Iowa, January 2005, 75pp.
- T. O'Rourke, 2004 Illinois Tobacco Quit-Line Awareness Study, study funded by the American Lung Association of Illinois-Iowa, January 2005, 45pp.
- T. O'Rourke, Illinois Tobacco Quit-Line Study, study funded by the American Lung Association of Illinois-Iowa, October 2003, 57 pp.
- T. O'Rourke, American Lung Association Tobacco Quit-Line Study, study funded by the American Lung Association of Illinois-Iowa, August 2002, 36 pp.
- T. O'Rourke, McKinley Health Center Graduate Student Survey, study funded by the University of Illinois, August 1997, 73pp.
- T. O'Rourke, McKinley Health Center Student Survey, study funded by the University of Illinois, August 1997, 99 pp.
- T. O'Rourke, Illinois Nutrition Intervention "5 A Day" Program Evaluation, study funded by the Illinois Department of Public Health, November 1997, 25 pp.

## **PRESENTATIONS**

- T. O'Rourke and N. K. Iammarino, "Health Education Travel Study Abroad: Lessons Learned from Successful Programs." National Conference of the American Association for Health Education, March, 2010.
- T. O'Rourke, D. O'Rourke, H. Wimmer and L. Preckwinkle, "Evaluation of the Illinois Tobacco Quitline." National Conference of the American Association for Health Education, March/April, 2009.
- T. O'Rourke and N. K. Iammarino, "The Myths of Health Care Reform: The Health Educator's Role." National Conference of the American Association for Health Education, March/April, 2009.
- T. O'Rourke, D. O'Rourke, H. Wimmer and L. Preckwinkle, "Evaluation of the Illinois Tobacco Quitline." National Conference of the American Association for Health Education, March 2007.
- N. Iammarino and T. O'Rourke, "Writing for Publication: Practical Tips and Techniques for Success." National Conference of the American School Health Association, October, 2006.
- T. O'Rourke, "Emerging Philosophies: 50 Years of Philosophical Debate on Health and Health Promotion" National Conference of the American Association for Health Education, April 2005.
- K. Hensleigh, J. Eddy and T. O'Rourke, How to Handle Missing Data in Research

– A Review of Missing Data Techniques.” American Academy of Health Behavior Annual Scientific Meeting, February 2005.

- T. O’Rourke and N. Iammarino, “Development and Implementation of a Community Report Card – A Profile of Children and School Aged Youth.” National Conference of the American School Health Association, October 2004.
- T. O’Rourke, “Techniques to Improve the Format and Wording of Surveys.” Invited National Conference of the American Association for Health Education, April 2003.
- T. O’Rourke, D. Remmert and K. Stolte, “Development of a Health Database for School Health.” National Conference of the American School Health Association, October 2002.
- T. O’Rourke, “Techniques to Improve the Ordering and Wording of Questionnaire Items.” National Conference of the American Association for Health Education, April 2002.
- T. O’Rourke, “Practical Sampling for Health Professionals.” National Conference of the American Association for Health Education, March 2001.
- T. O’Rourke and N. Iammarino, “Improving the School Health Program Through Service Learning.” National Conference of the American School Health Association, October 2000.
- T. O’Rourke and N. Iammarino, “Health Care Reform: Lessons From Abroad.” Paper presented at National Convention of the American Association for Health Education, March 2000.
- T. O’Rourke, “A Methodological Study on the Effects of Reluctant Respondents.” Conference on Survey Research in the 21<sup>st</sup> Century, University of Illinois, November 1999.
- S. Notaro, T. O’Rourke and J. Eddy, “The Development of a Methodology to Rank Doctoral Programs in Health Education.” National Convention of the American Public Health Association, November 1998.
- T. O’Rourke, “Designing an Effective Survey Instrument -- Translating Research into Practice.” National Convention of the American School Health Association, October 1998.
- T. O’Rourke, “The Importance of an Adequate Survey Response Rate and Ways to Improve It.” Annual Health Promotion Conference of the Illinois Society for Public Health Education, August 1998.
- T. O’Rourke and N. Iammarino, “Strategies for Analyzing and Presenting Data -

Useful Techniques for the Practitioner/Academician." National Convention of the Association for the Advancement of Health Education, April 1998.

- D. Crabtree, T. O'Rourke, D. O'Rourke, and D. Werner, "Effect of Respondent Follow-Up on Response Rate and Data Results of a University Health Survey -- Implications for Survey Users." National Convention of the Association for the Advancement of Health Education, March 1997.
- D. Werner, T. O'Rourke, D. Crabtree and D. O'Rourke, "A Discriminant Analysis of Utilization of a University Health Service." National Convention of the American Public Health Association, November 1996.
- T. O'Rourke, "The Art and Science of Manuscript and Abstract Review." National Convention of the Association for the Advancement of Health Education, April 1995.
- T. O'Rourke and N. Iammarino, "Insights Into Analyzing Data for the Researcher and Practitioner." National Convention of the Association for the Advancement of Health Education, April 1995.
- S. Smith and T. O'Rourke, "The Development and Evaluation of Synthetic Estimates of Drinking/Driving Prevalence in Eight Illinois Counties." National Convention of the American Public Health Association, October 1993.
- T. O'Rourke, R. Corcoran, L. Blais, and G. Dalis, "An Evaluation of the American Cancer Society Right Choices Curriculum in Low Socioeconomic Populations." National Convention of the American Public Health Association, October 1993.
- T. O'Rourke, "Integrating Research and Practice--Some Tools for the Practitioner." National Convention of the Association for the Advancement of Health Education, March 1993.
- T. O'Rourke, R. Corcoran and G. Dalis "Right Choices," - The Development, Implementation and Evaluation of a Cancer Prevention Curriculum. National Convention of the American Public Health Association, November 1991.
- G. Dalis, R. Corcoran and T. O'Rourke, "An Evaluation of the American Cancer Society "Right Choices" Curriculum - A Cancer Prevention Curriculum for Secondary Students." National Convention of the American School Health Association, October 1991.
- T. O'Rourke, "Enough Mumbo Jumbo - How Do I Read This?" National Convention of the American School Health Association, October 1990.

